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## CENTRALIZED FEATURE PLATFORM IN A PACKETIZED NETWORK

Husnain Bajwa  
Samuel R. Shiffman  
J. Michael Holloway

### 5 CROSS REFERENCE TO RELATED APPLICATIONS

This application claims the benefit of U.S. Provisional Application No. 60/225,600, filed August 15, 2000, which is incorporated herein by reference in its entirety.

### BACKGROUND OF THE INVENTION

#### 10 Field of the Invention

This invention relates to packetized telecommunication networks and more particularly to use of a centralized feature platform.

#### Description of the Related Art

When a telecommunication system receives a call, the system often needs to  
15 authenticate the call in some manner, to ensure, e.g., the validity of a calling card number, a personal identification number or some other credential associated with the call. Traditionally, in circuit switched telephone networks the standard call flow for an authentication service for a calling card is as follows. Assume a calling card call is received in a telephone network. The call is connected, to a facility having  
20 authentication capability, e.g., an Interactive Voice Response (IVR) function that prompts the caller for pertinent information, such as the calling card number and the number the caller is trying to reach. The IVR function either validates the call or drops the call. If the call is validated by the authentication facility, then the call is connected to its calling destination through the authentication function. Thus, as  
25 shown in Fig. 1, the facility 101 that validated the call functions as an in-line relay between the call origin 103 and the call destination 105 since the call is still connected through the authentication facility.

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resources in multiple places in a packet-based telecommunications network.

## **SUMMARY OF THE INVENTION**

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Fig. 1 illustrates the in-line relay connection of a prior art authentication service.

Fig. 2 illustrates a communication network configured with a centralized feature platform for authentication and/or other services.

Fig. 3 illustrates a call flow in the system of Fig. 2 according to one embodiment of the invention.

Referring to Fig. 2, in one embodiment of the invention, a packet-based communication network 201 provides telecommunication services operating in accordance with a communication standard such as the International Telecommunications Union (ITU) H.323 standard, which provides for packet-based multi-media communication including transmission of real-time audio, video, and data communications. The H.323 standard specifies the components, protocols, and procedures providing multi-media communication over a variety of packet-based networks including Internet Protocol (IP)-based networks. The H.323 standard can be used for transmission of various combinations of audio, video and data, including audio only (for IP telephony applications); audio and video; audio and data; or audio, video and data. Note that the use of the H.323 standard in the described embodiments is exemplary only. Other emerging or existing standards for packet-based voice, video or data communication, may also be used to implement the teachings described herein.

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connected via trunk line 209 to a central office 211 of a public switched telephone network (PSTN). Each gateway provides a connection between two different kinds of networks. For instance, gateway 203 provides a connection between the PSTN and packet based network 201. In order to connect the different networks, the gateway  
5 has to translate protocols appropriately for call setup and release, and e.g., convert data to and from the various encoding and compression techniques utilized on the different networks. Such gateways are known in the art and utilized for example, in H.323 based networks interfacing to a PSTN. The gateways may also connect one packet-based network to another packet-based network.

10 In addition to the gateways, exemplary packet based network 201 includes gatekeeper 213. Gatekeeper 213 provides a control function within network 201. For example, gatekeeper 213 may provide such network management services as call routing, addressing, bandwidth management, accounting and billing. Network 201 also includes feature platform 215 which provides a centralized location for feature  
15 services. For example, feature platform 215, in one embodiment, provides an authentication service for calls coming into the gateways. Rather than have each gateway have the necessary support to provide various feature services, the present invention provides a centralized location to provide such services. That allows each of the gateways to be less complex and easier to maintain. It is easier to change one  
20 or more centralized locations rather than each of the gateways in the system for modifications, upgrades, maintenance and expansion.

The call flow of an exemplary authentication service will now be described for the network illustrated in Fig. 2. Referring to Fig. 3, assume a calling card call 301 is received at gateway 203 through central office 211. Gateway 203 requests from  
25 gatekeeper 213 via query 303 an IP address that corresponds to the 800 number dialed by call 301. Assume in the example that the 800 number is utilized by calling cards. Based on that number, gatekeeper 213, utilizing a routing table 214, informs gateway 203 via packet(s) 305 that the call should be connected to feature platform 215 for authentication. Call 301 is then connected to feature platform 215 via the packet  
30 switching network as shown at 307.

Feature server 215 may include such capability as voice prompting that prompts the user to enter needed additional information to complete the authentication

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process, such as a calling card number. The caller may also be prompted for the destination number if that has not already been entered, as shown at 309. That prompt is routed through the packet-based network to gateway 203, which converts the prompt to an appropriate protocol for the PSTN network. There may be multiple prompts and responses depending on the exact nature of the service provided. For example, the caller may be prompted for a calling card number, a destination number, a credit card, a personal identification number or some other credential required to complete the call. The PSTN provides the responses as DTMF (Dual Tones Multi-Frequency) tones used by touch-tone telephones which are captured by the gateway. The captured DTMF tones are used to validate or reject the call. If validated, DTMF capture is used for the destination number or other information provided by the caller.

Once feature platform 215 has authenticated the call, i.e., determined that the calling card number is legitimate and obtained the destination number, it can disassociate itself from the call. That is, feature platform 215, based on the destination number provided by the calling party, requests appropriate routing information from gatekeeper 213 via packet(s) 311. Gatekeeper 213 responds with packets 313, which include the IP address for the destination number. Assume the destination for the call is a telecommunications network coupled to gateway 205. The call transfer information is provided by feature platform 215 (or by gatekeeper 214) to gateway 203 so the call can be routed to connect gateway 203 to gateway 205 via packet(s) 317. Thus, call 301 is now connected through packet based network 201 to gateway 205 without any need for further participation of feature platform 215 in the link between gateway 203 and gateway 205. Note that the destination for the call could also be internal to network 201 rather than external through gateway 205.

The transfer facility to redirect the call to the other egress point (e.g., gateway 205) from feature platform 215 may utilize a transfer mechanism provided by a number of different underlying protocols. In one environment, the transfer facility provided under H.450.2 may be utilized, which is a supplemental standard for H.323. In a load sharing environment, the transfer facility provided in H.450.3 may be utilized. Transfer capabilities provided by various emerging protocols, such as Simple Gateway Control Protocol (SGCP), Media Gateway Control Protocol (MGCP), Megaco, Session Initiation Protocol (SIP), which is a signaling protocol for

Internet conferencing and telephony, or Internet Protocol Device Control (IPDC) protocol, may be used to redirect the call. The particular transfer facility used is not important as long as the functionality of redirecting the call according to the teachings herein is accomplished.

5 Feature server 215 is no longer needed for the call and thus packets for the remainder of the call are not routed to or through feature server 215. Thus, feature server 215 is available again to provide services requested by any gateway (or any other node on the network) that requires the services provided without having to serve as a relay for the remainder of the authenticated call. While the authentication service  
10 may validate the call, which results in redirecting the call to an egress point or other point on the network, it is also possible that the authentication service determines that the call should be dropped. In that case, the feature server informs both the gateway and the gatekeeper.

The authentication service is not limited to calling cards, PIN numbers or  
15 other user entered data. In fact, the authentication service may validate that the caller is authorized to access network based on Automatic Number Identification (ANI) information (i.e., the calling number) to verify that the number is authorized for a particular type of service. ANI information is used in conventional telephone networks to provide such services as caller ID. For example, a subscriber may  
20 subscribe to a long distance service carried over packet-based network 201, the ANI being used to authenticate that the call is from a subscriber.

Other types of services can also benefit from the ability to provide a central intelligent function which can then disassociate itself from the subsequently connected call. Another example of such a service is a follow-me service in which a  
25 subscriber is reached at one number regardless of the actual location of the subscriber. Thus, a received call can be routed to a wireline, a cellular number, voice mail, email, pager or other number associated with the called number. The service may implement a time manager for routing. If the feature platform determines that the call should be routed to another location, the call is redirected to that location and feature platform  
30 215 can be disassociated from the call. That is, it does not function as an in-line relay for the call. Additionally, the feature server could be used for a best effort follow-me service, in which the system has a list of possible locations and methodically tries

numbers until the subscriber is reached. Also, the feature server can provide a management function capable of being called into and provided a current location for the subscriber.

Other features may be supported by feature platform 215. For example, calls  
5 may be routed to different numbers based on time of day, vacation plans or any other  
of a variety of conditions that can be specified for call routing. Any number that is  
received that requires special service features can be routed to a centralized feature  
platform that can provide the services requested. For example, assume a call is  
received into a gateway over trunk 209. When that call is received, the gateway  
10 requests a look-up in the routing table and the call is routed to feature server 215, if  
the called number is a number associated with a follow-me or other feature service.

In another application, the centralized feature service platform system can also  
be used for pay-per-stream distribution of media. In such an application, the  
centralized feature service platform authenticates an endpoint such as a set-top box  
15 ordering the particular media such as a movie. Once the endpoint is authenticated, the  
feature service platform can redirect the connection so a feature server actually  
providing the streaming media is coupled to the endpoint. Note that the ordering  
device does not necessarily have to be the endpoint to which the streaming media is  
directed. In addition, the endpoint may be inside or outside of the network.

20 A variety of other applications can be supported by a centralized feature  
server. For example, the centralized feature service platform can provide backend  
clustering capabilities on messaging services, allowing providers a way of redirecting  
voice mail/messages to an alias associated with site. It can also setup conferences  
without centralization when the protocol used supports multiple streams. The feature  
25 platform can also be coupled with powerful databases capable of announcing current  
ratings or prices.

Thus, such feature services as debit/calling card, one number/follow-me, call  
back service, call screening, student phone home, as well as other similar services  
commonly offered in the circuit-switched world can advantageously use the  
30 centralized feature platform described herein. The centralized feature platform is also

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In one application in which calls originate in the network and are directed to outside the network, for example in a tele-marketing environment, the centralized feature platform can be used to control calling to numbers external to the network. Thus, instead of providing an authentication service for an incoming call into the network, the feature platform provides call control for outgoing calls from the network. The call control include determining what numbers are called. As in previous embodiments, once the calls are connected, the established calls are not routed through the feature platform but redirected for connection independent of the feature platform to an appropriate call agent.

15 based on the description set forth herein, without departing from the scope and spirit  
of the invention as set forth in the following claims.